A Stronger SNP
together for **Scotland**

SNP Action Plan

Transparency

➡ Publish membership population numbers, including density and intersectionality, every quarter to increase transparency and accountability.
➡ Publish a comprehensive overview of party finances on a quarterly basis, including actual ring fencing of funds for key electoral tests.

Modernity

➡Update our canvassing infrastructure (Activate) to be mobile-first, accessible, and easy to use.
➡ Create a talent directory to allow members to identify their key skills such as graphic design, video editing, copywriting, proofreading, etc. to enable branches to utilize party skills more efficiently.
➡ Establish a political intelligence portal to gather information on local issues, opposition, and community work to allow elected members and members to input key information.

Accountability

➡ SNP HQ will maintain and publish a list of "known issues" and "hot topics" from communications with branches to ensure transparency and address concerns promptly.
➡ SNP HQ will implement a "ticket" system, with agreed service level agreements and emergency contacts to enhance accountability and responsiveness.

Accessibility

➡ Create a national database of service providers to enhance accessibility for branches to contribute to and rate.
➡ Establish smaller HQ functional offices throughout the country, rather than just a central hub in Edinburgh, to increase accessibility for members.

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#VOTE ASH REGAN

"The purpose of this action plan is to enhance transparency, accountability, and accessibility, while modernising the party's infrastructure to increase its efficiency and effectiveness. By implementing these changes, I believe the party will benefit from greater success in future elections, and winning Scotland's independence." **– Ash Regan MSP**